The Savvy Entrepreneur

Spending LESS Earning MORE

More Family Time Financial FREEDOM

THE "SAVVY ENTREPRENEUR" FORMULA

The Smart Entrepreneur Loophole to Success

Your Free Guide To Simplest and Best Online Business Model

Proven and Tested Shortcut to make the Impossible, Possible by leveraging the power of the Internet and your Computer Even your Smart phone!

Table of Content

The Challenge

- Chapter 1...... WHAT SO CALLED "GURUS" NEVER TELL YOU
- Chapter 2.....THE 3 MAJOR KEYS TO SUCCEED
- Chapter 3...... WHY JUST HAVING BUSINESS IDEAS GO NOWHERE
- **Chapter 4......** What On Earth Is The "SAVVY ENTREPRENEUR" Formula?
- Chapter 5...... S.E.F. BUSINESS TOOLS FOR EVERY POCKET
- Chapter 6...... SHOW ME THE MONEY
- Chapter 7..... BILL AND JOE'S STORY
- **Chapter 8** AUTOMATION Work the system and don't let the system work you
- Chapter 9...... A SLICE OF PIE FOR EVERYONE! GET YOURS!
- Chapter 10.....SHARING IS CARRYING

Thoughtful Conclusion

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The Challenge

What I have learnt over the years is that working according to another man's timetable could be tiring and frustrating.

Chances are that you're not making anywhere close to the amount of money you're dreaming of, or that commensurate with who you really are. Right ?

You are leaving a lot of money on the table working for others, building their buyers lists, and businesses.

What if you could use the same knowledge to work and make money for yourself?

If you are still building someone else's dreams, while yours stay on the back burner, then this is really going to be an eye opener for you.

Maybe you want to build your own business. Maybe you want to build your business as an affiliate partner for other companies. But...it's not always that easy. Sometimes, the level of frustration is mounting on you.

I know that, because I was there, pulling my hair out, desperate, buying training after training about "how to make money" from 'Wannabe' gurus out there, that overwhelmed and confused me, getting me nowhere, and spending much more money than earning.

If you are an entrepreneur, either online or offline, or you are thinking about starting your own business very soon, or... if you are creating an income from Affiliate and Network Marketing...then the *"Savvy Entrepreneur Formula"*, it's what you need.

Now...let me ask you a question:

Would you be interested to GROW your business if you already have one, or to

START a business, even is just as an Affiliate in Network Marketing...if I will show

you the best strategy that would help you optimize your costs and efforts and

maximize your results and profits?

You may find out how you can work "in" your business and not "on" your business.

I bet you`ll accept the challenge with open arms because it is what every Smart Entrepreneur would do. And I did it too!

The best part is that online marketing works for all kind of businesses online and offline You can generate extra or full time income from a business of your own from the comfort of anywhere – home, coffee shop, beach – you decide.

WHAT SO CALLED "GURUS" NEVER TELL YOU

This is a delicate matter everyone should consider, yet so many fall for it.

It's about those "wannabe" gurus trying to sell you useless things to keep you on their list. Then, and maybe the worst kind, is an ocean of self-help/business gurus who are nothing more than savvy speakers with a tagline.

And, that tagline is to make money ON you, talking to you!

They do not tell you ever that their five or seven figures monthly are in fact obtained by speaking to you, selling you dreams and that momentarily excitement when you listen to them, and not by effectively using a system or another system allegedly magical that would work for you too.

You pay hundreds or thousands of dollars to see a presentation or to buy a product they claim it made them millions or at least 5-6 figures.

Just THINK: if that product is so good and true, why do they need to struggle so much to sell it to you, if just by using it they make so much money?

It's a no brainer, the only money they make is selling it to you!

THIS is WHY you need to take the initiative and develop your own system, your own business. Either a business offline which you can bring it online, or a web based business, even a small home based business or just getting into Network Marketing and Affiliate business is BETTER and more efficient for you.

The **"Savvy Entrepreneur"** Formula helps you to work IN your business and not ON your business, control all the aspects of your business, free your time, spend less and earn more.

Chapter 2

THE 3 MAJOR KEYS TO SUCCEED

What does the Savvy Entrepreneur formula do to your business?

When you use it, the Savvy Entrepreneur formula delivers in your bare hands the 3 major keys in business building, this is because the <u>BEST business model</u>, no matter what you sell, <u>must ALWAYS</u> <u>include these:</u>

BRANDING - brand yourself and your business, building confidence will earn you MONEY

AUTOMATION - automate most of the processes within your business system will earn you TIME

LEVERAGING – do even more, leverage the power of the Internet, leverage the Growth of your business through Branding and Automation <u>expanding your list of potential buyers</u>, and selling your <u>new offers to your existing customers</u>, this will earn you **MORE MONEY**.

WHY Just Having BUSINESS IDEAS GO NOWHERE (And what you can do about this)

So...You have a business idea ...that is really great, many people don't have any idea.

Now, your idea may involve starting a business of your own as a vendor either offline and/or online, or why not, diving into Affiliate and Network Marketing niches.

But JUST having an idea and just dreaming about it will go nowhere without taking action.

And you see, the taking action part is the hardest part where most people give up.

Because you have to take your idea, from dreaming to working.

So, you roll up your sleeves and start planning, putting things together, create a system for your idea, look into the finances involved, evaluate the startup costs and the costs for business to succeed, evaluate the future costs for growth, all the resources you need to market your business, evaluate the time you must spend for this.

At this point, many people usually give up.

Because you may get yourself stuck and pulling your hair out when you see that it needs money to make money and most of all it needs most of your personal time, so no time for family left?

Do not let your business idea to die and go nowhere! You still can bring it where you want.

The FIRST step:

- Eliminate the doubts, the procrastination and to build confidence within your mind!
- Believe in yourself, remove the limiting beliefs, know exactly what you are capable of and leverage that faith to set a trajectory for financial growth
- Turn daily tasks into business building opportunities
- Develop the mindset of learning and applying, find and adopt strategies that will make you confident in your idea, your purpose, yourself and your business.
- Use the 3 Major Keys of the Best Business Model

The SECOND step:

Get to understand the simplicity and the efficiency of the "Savvy Entrepreneur "Formula.

Apply it, and see your idea becoming reality, your business soaring. You'll have lower costs, more financial returns and more personal time to spend it as you want, with your family, more time working in your business, and learning to become a better entrepreneur.

WHAT ON EARTH IS THE "SAVVY ENTREPRENEUR" FORMULA ?

The "Savvy Entrepreneur" formula can be summarized like this:

"SPEND LESS MONEY WHILE YOU MAKE EVEN MORE MONEY,

EARN WHILE BUILDING ANY BUSINESS"

What means the Savvy entrepreneur? The Smart one who knows that:

- Any business needs an investment, the seeds are necessary, anyone must spend some money in order to make money
- The free stuff is useless, doesn't brand you and your business but brands the provider and most of the time has a lot of hidden hassles, and eventually, you have to pay a lot.
- In order to succeed he needs the 3 keys of business: Brand, Automate, Leverage
- Even if you are an Internet Marketer, not selling your own product but other people products as Affiliate, you still need to **Brand yourself**, **Automate and Leverage**.
- A business online is a web presence which requires a set of business building and marketing tools for Branding, Marketing, Automation, Growth, which cost money.
- Hiring a company or freelancers to set up and run the business for you, has HUGE COSTS so the best option is to set up, manage and run your own business system.
- Managing the whole business process consumes not only money but also a LOT OF TIME, so that the Business AUTOMATION is a MUST that earns him MORE SPARE TIME.
- The essential business and marketing tools cost a LOT if you buy them separately from various providers, and can reach to a minimum of at least \$250 per month, just for basic tools, not counting the marketing costs.
- Smartly, he spends LESS money, using an all-in-one solution, paying an extremely low cost for all the tools he needs for his own business and marketing. So is MAKING MORE MONEY in LESS TIME from his PRIMARY business by cutting the expenses, and automating the process.
- While building his primary business, he earns EVEN MORE MONEY as additional income, by Reselling to other savvy entrepreneurs the same tools and services he is using.

Bottom line, the Savvy Entrepreneur Formula, shows you how:

- you can SLASH your expenses, spend LESS money on your business and marketing tools
- you can use that SPARE money for your business growth,
- you can make MORE money from your primary business, cutting your expenses
- you can Resell the tools and make EVEN MORE money as Affiliate
- you can earn much MORE TIME for yourself using the Automation tools
- you can sell more, **Branding** yourself and your business, even if you are selling other people products as Affiliate or you are in Network Marketing

This business model is a great opportunity that gives you more time to spend on the things you like and with the people you love without having to gloom.

It's our objective to provide starters, or seasoned marketers, the required working formula that has worked and is still working for a lot of people to turn their businesses around, in no time.

Presently, online marketing has magnificently developed to a higher level, which now involves a combination of many tools a business can use for sales growth, irrespective of whether the business is based fully online, relatively online or fully based offline.

Internet marketing is now completely unrestricted and it can't be fully said that it is strictly needed for success but despite this, *the larger percentage of online marketers are still struggling online because they are not using the right marketing web tools, techniques and strategies to succeed in this space.*

And it's against this background, seeing how frustrated online marketers get, after all their efforts to breakthrough failed, that we decided to Create a **Complete SOLUTION** to help struggling marketers and entrepreneurs, through the experience we have gathered over the years.

WE HAVE CREATED THE "SAVVY ENTREPRENEUR" FORMULA.

- This Formula involves a <u>complete platform of business and marketing tools</u>, for which you pay as LESS as POSSIBLE, therefore is EXTREMELY AFFORDABLE, so you can focus and <u>EARN MORE MONEY from your OWN BUSINESS</u>.
- We made sure that you have <u>all the tools you need to build ANY Business</u>, to Brand yourself and your own business through your own lead pages, your website or blog, and most of all, we made sure <u>you EARN also MORE TIME</u>, through Marketing AUTOMATION.

The business Automation is important because your TIME is precious, for you, for your family, doing things you like, and not at last, is more time to learn new things and become a better entrepreneur.

 We believe that building businesses requires patience, tenacity and time, so we thought while building your own primary business, you can also be making real money on the side.
 Hence, our Formula complements your income, with a risk-free business <u>as the platform Affiliate</u>, reselling the same tools and services you are using and <u>EARNING YOU MORE MONEY</u> as an additional income.

This platform is a brainchild and a heartfelt vision of a group of successful online entrepreneurs who carefully designed a scam-free marketing **FORMULA** that not only builds and lays a solid foundation and help you jumpstart your business for your success with the right tools you need, but also lets you become a partner in this lucrative opportunity, reselling the tools as affiliate.

Business people both offline and online are looking for information to build and sustain their businesses, now imagine if YOU are the source of the information which makes you a go-to-go guy and also earning, additionally to your primary business, while you are doing this effortlessly?

It's not a bad idea, isn't it? So, this e-book does not only shows you the exact marketing and income building tools you need to succeed but also shows how you can be raking in extra good income by the side while building your ANY business.

You will be able to automatically and easily <u>RE-BRAND this e-Book</u> with your AIOP affiliate URL, the information is provided in your platform back office.

Explained - The Savvy Entrepreneur Formula's

Business Tools For Every Pocket

THE ESSENTIAL BUSINESS BUILDING AND MARKETING TOOLS YOU'LL EVER NEED

Although the AIOP "all-in-one" suite of business building and marketing tools comes packed in 3 options, Basic, Pro and VIP, at very affordable costs, most of the essential tools are included starting with the Basic package, so even if you are on a shoestring budget, you have all you need for your business building and marketing automation. However, is always wise to upgrade your package and benefit from more features and more products.

Let's see some of the web tools that come with AIOP Savvy Entrepreneur Formula.

AIOP WEB HOSTING: This tool not only increases your online visibility, and will also make it accessible to all people searching for one thing the other thereby increasing your chance of getting sales. It also gives you cash efficiency. Using our package makes it possible for you to keep monthly costs in check. With our web hosting packages, you are in a pole position to enjoy full benefits of our latest technologies without the worry to contract expertise which may add to your labor cost. It's a premium web hosting account with the latest features. Its flexible, easy to use latest cPanel, unlimited MySQL database with MyAdmin php access, Softaculos Autoinstaller and many other scintillating features that stand your website from the pack.





AIOP email marketing and auto responder system is affordable and has a lot of features

- Unlimited subscribers, Unlimited Auto responders, Unlimited follow ups
- Double opt-In, Anti Spam Compliant, Easy unsubscribe link, GDPR privacy compliant
- Active Campaign Manager, One Click Broadcast, Edit and Test,
- Ready-made, editable Sign up forms and Various Email Templates
- Spam score checker , Split test , Add, Remove, Tracking, Undeliverable, Removals,

More features included in the Pro package

- Ready-Made campaigns and lead capture pages for ANY business
- Create Ready-Made campaigns you can share with others to copy with one code



AIOP LEAD CAPTURE PAGE BUILDER: A Smart network marketer recognizes that it's a priority to get his business in front of the potential buyers so as to maximize and increase his network marketing income. Acquiring your own leads is the best way to grow your business. Anybody who knows his worth online recognizes the importance of this great tool.
This tools is one of the important components of your sales funnels. This tool is available within the basic pack and it is affordable.

- It comes with unique features such as
 - Its fully customizable
 - Image and Video page template available
 - Awesome graphics and templates
 - You can add your images, text, videos,
 - Add Html forms from ANY Autoresponder, and many other features
- AIOP PRESS: A combined press release, business showcase and blogging platform, SEO optimized, with advertising and branding capabilities, to help you grow your any business.

Either you have your own blog and you want to create additional backlinks, or just want to publish on AIOP Press, your business can only benefit, and setting a publisher profile helps you brand yourself.



READY-MADE, Done for you Lead Capture Pages and campaigns for ANY Business.



If you don't have enough time to create your own funnels, we have awesome page templates, you can use as they are, or you can edit to fit your business message. Image and video background pages, 2 step opt in pages, video pages, literally fitting ANY business you have or you want to promote.

Awesome Ready Made Autoresponder campaigns, on various subjects, carefully crafted to fit ANY business, you can load with a click. Just choose the

campaign from all available, view it, then choose the ready made page you like and with a click connecting the campaign and the page, you're ready to go, promoting whatever business you may have.

> AIOP VIDEO Hosting and Sharing Platform

Tired of annoying ads interrupting your video? Losing sales and subscribers? AIOP Video is ads free video hosting and sharing platform. AIOP Video platform is all about you, your videos, your business, your hobbies. We never put an ad on your video, never automatically play another video after yours, your person or brand is never associated with another random video. Your videos are automatically converted to HTML5 video, compatible on iOS & Android mobile devices, as well as all the major browsers. The HTML5 embeds are responsive, fast, and keep your page lightweight.



> AIOP LINK TRACKER, CLOAKER AND BANDING BAR:



If you want to be successful on the internet, you need to be tracking your advertising results, cloak your links, split and track your page and additionally brand your business with the branding bar tracker

BASIC AND PRO E-LIBRARY:

One-stop space where we have pulled together various resources such as how-to videos, e-books, graphics, Word Press tutorials, various software, network and social marketing, inspirational and motivational resources for personal and business growth. The elibrary downloadable products are licensed with: MRR, Resell Rights, PLR, Giveaway rights, and personal use only.



> AIOP e-ACADEMY – included in the VIP package



AIOP Academy is a special e-library section for VIP members with Video Courses on various topics and interests.

Other products and advanced features are included

within the Pro and VIP packages.

Here are just some of them

- ➢ AIOP "LEAD MAGNET" BUNDLE
- > WP PLUGINS FOR YOUR WEBSITE.
- > ADVANCED ACCESS TO AIOP AUTORESPONDER,
- ADVANCED ACCESS TO AIOP PRESS
- ADVANCED ACCESS TO AIOP VIDEO PLATFORMS
- > More Products and Services added on a regular basis

BONUSES AND PERKS

Buying any of the tools package, comes with exciting bonuses and perks.

The most exciting of them is the Ready-Made Affiliate Marketing System.

Why would this be an exciting bonus?

In one simple step, you can:

- REPLICATE the company Ready-Made Marketing Materials and have all the campaigns and pages rebranded with your name and your AIOP affiliate URL.
- > Automatically **REBRAND** this e-book.

<u>CHECK IT OUT HERE: view and compare all the products and services available</u> within every package plus all the bonuses and perks on the Products page

Chapter 6

SHOW ME THE MONEY

Through this e-book content you had the opportunity to find out how you can MAKE MORE MONEY from your OWN PRIMARY BUSINESS by Spending LESS and Earning MORE, using the most affordable business building and marketing tools.

But the **Savvy Entrepreneur Formula** wouldn't have been complete if you wouldn't have the opportunity to **EARN while Building ANY Business**, through the Unique, Proprietary, Powerful and Efficient Affiliate plan, based on the AIOP Even up® system, specifically designed to help anyone earn real money.



For the Basic package sale, the commission paid by the company is 100% of the product cost, which is \$10.

As **Pro** you can make even more money on the Pro sales in your downline. The **VIP** package comes with a <u>twist on VIP sales. You earn as sponsor from EVERY VIP SALE!</u>

Check this out!

On the Affiliate page you can check out the awesome AIOP Affiliate Program.

Or you can VIEW/DOWNLOAD the General Affiliate Plan PDF- Click <u>HERE</u> Take your time to understand how powerful this AIOP Affiliate system is.

BILL AND JOE'S STORY

Meet Bill and Joe.

Both are Internet and Affiliate Marketers. They are good friends, having fun together, brainstorming, sharing ideas and business opportunities.

When they find good and appealing products, they both promote the EXACT SAME products, and they both are using the EXACT SAME traffic method.

However, Bill is making max \$250 per month, if he is lucky, while Joe is regularly putting \$1,000 in his pocket, every month.

Why is Bill making so little money for the same product and using the same traffic methods?

Because Bill is lazy:

- Bill is using the same affiliate pages offered by the product vendor, as all the other affiliates.
- Bill is not using sales funnels,
- Bill is not using an Autoresponder email campaigns either
- Bill is kinda lazy, he finds soooo boring to have his own regular blog or website
- Bill is too lazy to track his results, he just promotes

Why is Joe making more money online?

Because Joe is Savvy:

- Joe is using his own landing and lead capture pages: makes a difference, brands himself, build trust and people buy from him
- **Joe is using sales funnels:** sales pages, lead capture pages, thank you pages, gift pages, etc. added to his campaign
- Joe is using the autoresponder email campaign with follow up letters, integrated in his sales funnel, so he is growing his list constantly because he knows the money is in the list
- Joe finds very useful to have his own blog: branding himself, establishing him as a trusted affiliate, publishing offers and reviews, or new ideas about products, he keeps the visitors engaged and follow ups with them
- Joe is tracking his results: if allows to make changes and increase the sales

Ok, you got the idea. Bottom line with a converting sales funnel, you can turn more prospects into customers and sell more products, which will automatically makes you more money.

Smart Entrepreneurs are using the right tools, spending less and making more money.

<u>CLICK TO SEE HOW:</u> With our "Savvy Entrepreneur Formula" you have the Right tools, the Most affordable cost on the market, the fair chance to make an Additional income reselling the tools while building ANY business of your own.

AUTOMATION And What It Does To Your Business

Work the system and don't let the system work you

You may consider having a business offline or online, that's fine, everyone can think and do this. But would you just start the business then sit and wait ? It doesn't work like that, in fact is a sure path to get a deceased business before it even starts to move on.

You have to work effectively IN your business, within your own system, planning, setting up and running every sub-system of your business. Notice that is not working ON your system but IN your system.

Your GOAL should be MAKING MORE MONEY AND WORKING LESS

We have to admit that our personal lives and businesses are affected by systems. What is important is not be the slave of your business system but work the system, make it work for you.

Which means you should manage every sub-system of your business in such way that the whole system will take care of itself, will require less work, optimizing the money and the time efforts, while bringing you the best results. Your business system, should contain from financial aspects, managing content, pages and websites, marketing your business, managing your prospects and transform them in buyers, to grow, broad and scaling your business.

Even this entire process sounds complicated, in fact is NOT complicated because you can optimize it by creating frameworks on which to build a successful business.

The idea is that if you Systematize and Automatize most of the processes within your business system, you can then use your time and talents to solve problems and generate new business ideas.

The secret is IMPLEMENTING IMPERSONAL SOLUTIONS, with a personal touch though, so you increase productivity and performance.

MARKETING AUTOMATION is the Impersonal Solution that is essential for your business success!

Implementing AUTOMATION in your system **maps a deep adjustment plan for freeing up time** for the meaningful things in life, it sets a way of life, a mindset, and <u>a direct path to more time and money</u>.

If you cannot Automate 100% the processes, but even partly Automated the business will soar.

While Building a list of prospects and selling to returning customers is critical to your business, the **Automation is essential to your system because...**

You can sleep and still make sales!

You can sleep and still communicate with your prospects.

You can sleep and wake up in the morning with new potential buyers on your list.

You can sleep and wake up in the morning just to find out that you made sales while you`re sleeping.

How you do this? By Setting up:

- Your website, blog, lead pages that will run and show automatically to every prospect and potential customer
- Your lead funnels, sales, upsell and closing sales pages that will connect automatically with your prospects through an automated system
- Your Autoresponder email marketing system that sends your letters to your prospects and subscribers while you sleep!

The best part is that you can have ALL the tools you need to set up your system, at the most affordable cost on the market when you use All In One Profits® business building Platform.

Click and Check it out HERE

Chapter 9

A SLICE OF PIE FOR EVERYONE ! GET YOURS!

With the growth of super devices to access the Internet these days, and with all the exponential growth of global ecommerce exceeding well over \$1.6 trillion in revenue on a yearly basis, when it's proven statistically that over 22% of the figure are actually driven by the affiliate market, so it's only clever for online entrepreneurs to take advantage of this goldmine if you have not started yet.

More than ever now, people are considering and choosing online business as a means of fulfilling their financial obligations. The internet is a platform that is filled with endless potentials and people are taking advantage by earning themselves supplementary income and eventually even dump their daily jobs when they fully settle into the system.

According to the last U.S. census taken, more than eight million people were working on their computers from their own homes to earn a living doing one online business or the other. The home based idea is spreading like wildfire. There are probably twice as many people who work at home today as there were last years, and the numbers are increasing on a daily basis. It isn't hard to see why.

Many were combining their daily business when they started but ditched it along the line because online business is more than enough to take of their financial responsibilities. Online business is a very lucrative and this why a lot of people are delving into it.

You must get your "slice of pie" too, but with the **Savvy Entrepreneur formula**, you can leverage the power of the Internet and you can get the "full pie", when you broad, scale and multiply, branding and automating you business.

SHARING IS CARRYING

I appreciate you for giving me a little of your time to share with you what would be of immense benefit to your business and I promise to give back maximum value in a thousand fold.

Why should you listen to me, you may ask...

Because...if you are reading this, chances are that you are STILL looking for answers and solutions. And, if I am sharing with you the "Smart Entrepreneur" Formula, means that I already found my answers and solution.

I am sure, you must have come across few so called guru's E-books or various businesses models that promised a mountain of excitement and you jumped on them with your hard earned money only to be disappointed at the end of the day. **Am I right**? **It happened to me too**.

Maybe you bought Training after training about "how to make money" from 'Wanna-be' gurus out there, that overwhelm and confuse you, leading you to nowhere, leaving you with empty pockets. **Am I right**? **It happened to me too**.

Maybe you came across misleading promises of getting rich quick or over night, that left you discouraged, frustrated. You are not alone, most of us got on that path. **It happened to me too.**

I have even heard people doubting the authenticity of entrepreneurs making legit money online. The skeptical people are commonly the ones who have been swindled through a get rich quick scheme. It's not a hidden fact that scammers are everywhere looking for who to trick of their hard earned income and run. It's getting clearer by the day that many of the so called online "guru marketers" are con artist.

So, why should you take me seriously, despite your possible not so good experiences???

I will not say the information herein will make you a Warren Buffet or Bill Gates wealth in the next 72hrs, hell NO!!! If that's what you are looking for, I admonish you to close this e-book right away because I am not a magician.

But what I am sharing with you is a tested and proven business model where you can apply a smart and wise formula proven to work, seamlessly automate your business and marketing strategies, and if you are taking action on what you are learning then you start mounting the business ladder as a result, and start on the path of achieving your financial goals one by one.

Say you have a 9-5 day job (or more day jobs). The company that you work for basically owns your time during work hours. No time for family appointments, no time to do those things you love. It took me some tough and very grueling years to crack this but when I eventually realized that working part time or full time on my own business is the right answer, it had a direct positive impact on my own financial results and by extension my life!

Nevertheless, this is not a get rich quick scam scheme and you will not turn into a millionaire overnight. But if you are dedicated, tenacious, and passionate, willing to step out of your comfort zone, with the right attitude and a burning desire to succeed, you would gradually attain the life changing status that would bring you satisfaction, more family time and a better perspective.

THOUGHTFUL CONCLUSION

If you are still with me at this point, it shows you are an action taker and you will be better for it.

Why don't you head straight to our website now and register your ACCOUNT, right HERE!

This action will avail you the opportunities of starting afresh today.

If you already have a business, this is great, we will help you grow and get the most of it, if you do not have a business yet, we urge you to take this step and make it happen, we provide you all the business and marketing tools you need and an amazing affiliate plan.

<u>Remember, as an AIOP member you`II be able to EASILY Rebrand, automatically, the</u> <u>URLs in this e-book and automatically replace them with your own AIOP URL.</u>



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